

Preparing files for print.

In the graphic design phase:

Bitmaps in CMYK colour with a resolution of 300 dpi or more.

All other graphic elements should also be in CMYK colour.

The sum of the colour coverage at any one location should not exceed a total amount of 300% e.g. C=60%, M=70%, Y=70%, K=100%

Texts, QR, EAN codes and graphic elements seen in black as **100% Black** and those elements are also set as overprinted. If deep black is required (e.g. backgrounds) these elements are given as C 40%, M 30%, Y 20%, K 100%

Single-colour lines with a minimum thickness of 0.1mm and multi-colour lines as well as counter-colour lines with 0.2mm.

Other elements:

die-cutter outline set in additional Pantone colour with overprint option set as outline (not filling)

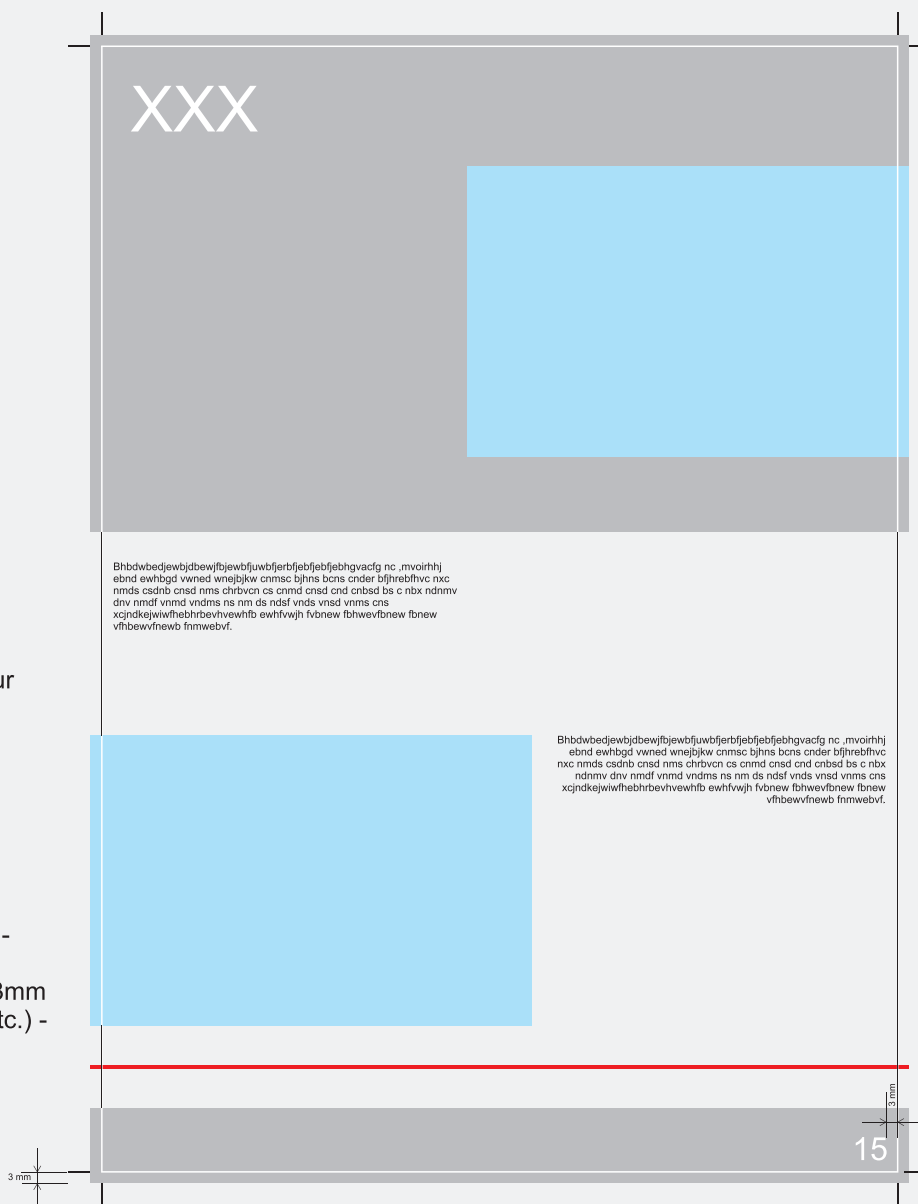
UV coating set as 100% of Pantone colour with overprint option

hotstamping coverage set as 100% of Pantone colour with overprint option - minimum line thickness 0.3mm

Adding graphic elements on the bleed

(to be cut off after printing) + 3mm on each side - see picture

Maintaining a safe internal margin of at least 3mm from the page cut-off line (texts, pages, logos, etc.) - see figure



File for printing:

Export the file to PDF format - composite format without setting a colour profile in the offset printing option.

Set the cutting crosses 3mm away from the net format - see figure.

Release the work pages as single pages in the file in the correct running order including pages left intentionally blank.

Don't use so-called centre-fold, don't join the pages together.

Set the font(s) in the PDF file.

Send us the file via www.wetransfer.com if the file is up to 2GB. If the file is larger, please contact us. We will give you access to our FTP server to upload your files there.

If you have any doubts about preparing files for printing,
please contact us on +48 664 665 222